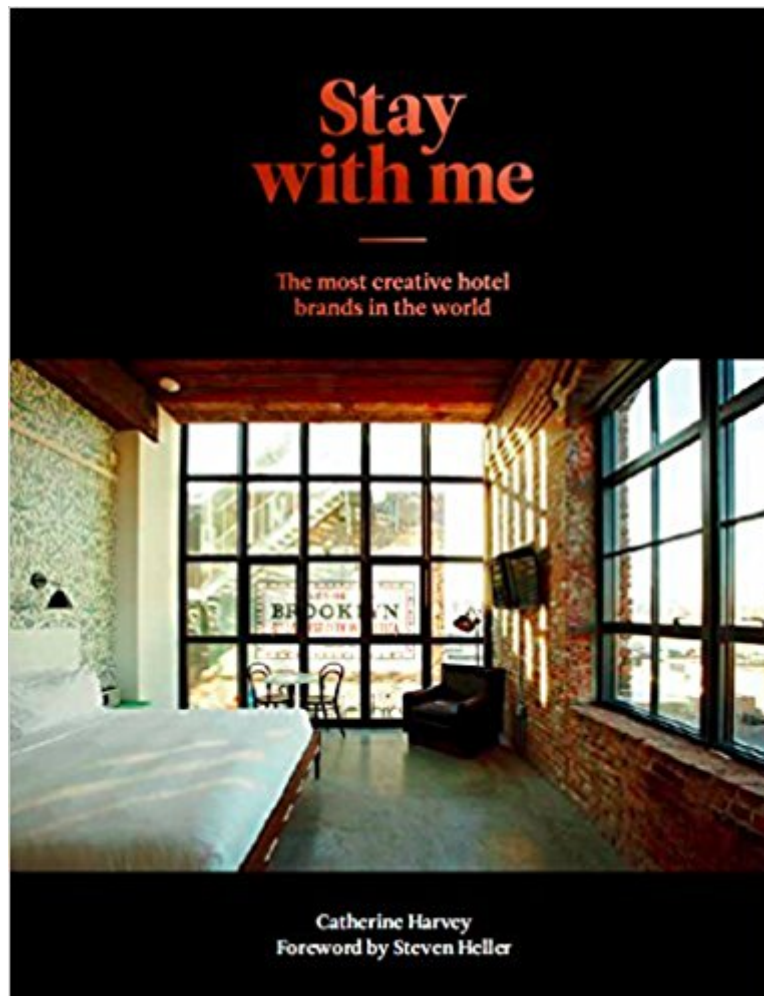




Ebook Directory
the best source of ebook

The book was found

Stay With Me: The Most Creative Hotel Brands In The World



Synopsis

The past decade has seen an explosion in the number of boutique hotels the world over. Through clever branding and unique interiors, they capture our dreams and yearnings, providing refuge for vacationers and weary business travelers alike. No longer satisfied with the trappings of yesteryear, today's visitors require more places that speak to their sense of self or aesthetic leanings. *Stay With Me* features some of the most brilliant brand strategies of recent years campaigns that integrate mission with material expression. Some of the hotels profiled evoke earlier century opulence, others a quiet minimalism. Both exhibit experiential differentiation through the interplay of design elements. Many house onsite eateries that will appeal to the most discerning foodies and provide even more opportunities for identity work. From creative do not disturb signs, to menus, wayfinding, stationery, bath product packaging and more, no potential canvas is overlooked. Includes NoMad Hotel, HotelAmericano, The Standard High Line, Wythe Hotel, Palihouse Santa Monica, Hotel Lincoln, citizenM, Claridge's Hotel, The Ampersand Hotel, The London Edition, Hotel Wiesler, Hotel Daniel Vienna, Mama Shelter, Casa Camper Berlin, Michelberger Hotel, Hotel the Exchange, The Student Hotel, The Thief, Hotel OMM, Ett Hem Stockholm, Scandic Grand Central, Lux Maldives, Bulgari Hotel, Nine Hours Hotel, Wanderlust Hotel, QT Hotel, Art Series Hotel Group, and The Oyster Inn.

Book Information

Hardcover: 240 pages

Publisher: Gingko Press Inc. (November 15, 2016)

Language: English

ISBN-10: 1584235721

ISBN-13: 978-1584235729

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Best Sellers Rank: #229,319 in Books (See Top 100 in Books) #29 in Books > Arts &

Photography > Graphic Design > Commercial > Branding & Logo Design #257 in Books > Arts & Photography > Architecture > Buildings > Residential #2876 in Books > Crafts, Hobbies & Home > Home Improvement & Design

[Download to continue reading...](#)

Stay With Me: The Most Creative Hotel Brands in the World *Hotel Babylon: Inside the Extravagance and Mayhem of a Luxury Five-Star Hotel* *Star Brands: A Brand Manager's Guide to Build, Manage & Market Brands* *Adobe Photoshop Creative Cloud Revealed (Stay Current with Adobe Creative Cloud)* *Adobe Dreamweaver Creative Cloud: Comprehensive (Stay Current with Adobe Creative*

Cloud) Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble (Small Time Operator: How to Start Your ... Keep Yourbooks, Pay Your Taxes, & Stay Ou) Too Good to Leave, Too Bad to Stay: A Step-by-Step Guide to Help You Decide Whether to Stay In or Get Out of Your Relationship Ladies of the Brown: A Women's History of Denver's Most Elegant Hotel (Landmarks) The Mental Game of Writing: How to Overcome Obstacles, Stay Creative and Productive, and Free Your Mind for Success Robert Young Pelton's The World's Most Dangerous Places: 5th Edition (Robert Young Pelton the World's Most Dangerous Places) Hotel Design, Planning, and Development (Second Edition) Grand Lady of the Lake: The Remarkable Legacy of Yellowstone's Lake Hotel 101 Hotel-Lobbies, Bars & Restaurants Inside the Dream Palace: The Life and Times of New York's Legendary Chelsea Hotel Inside the Hotel Rwanda: The Surprising True Story...and Why It Matters Today Hotel Bruce Cactus Hotel (An Owlet Book) Cactus Hotel (Owlet Book) Hotel Angeline: A Novel in 36 Voices The Wes Anderson Collection: The Grand Budapest Hotel

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)